



Wild Bird Feeding Industry

1305 N. Tahoe Trail • Sioux Falls, SD 57110

Toll Free 888-839-1237 Email: shays@wbfi.org Website: wbfi.org

A consumer-friendly brochure designed by leading industry organizations to assist birding enthusiasts with their efforts to attract a variety of birds to their property, as well as to serve as a guide to providing a healthy environment.

This guide is an invaluable resource to consumers, and was designed to aid retailers and the industry in the promotion of birding products.

We've designed numerous print-ready layouts, all of which are easily incorporated into your product line. You may also "custom size" the piece to fit your individual needs; contact us for complete information.

Each piece may be customized with your company name and information, drawing consumers back to your retail line of products.

Distribution of this guide is made available in two formats. The CD-ROM contains a pdf format, easily printed by professional print shops. Camera-ready pmt pages are also available on the 4x4 package stuffer.

This publication is copyright WBFI and may not be edited, changed, or modified in any way.

6 Steps to turn your yard into a Sanctuary For Birds

Please complete all fields, and mail a copy of this order form along with your payment to: WBFI • 1305 N. Tahoe Trail • Sioux Falls, SD 57110

Company Name: _____ Authorized Rep: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email _____

Website: _____ Signature: _____

STANDARD (Non-Customized size/content)

- Bi-fold Brochure (3.75" x 9.5" Folded size)
- Tri-fold Brochure (4" x 4" Folded size)
- Package Layout (10.5" x 3.75")
- 8.5" x 11" Poster
- 22" x 28" Poster
- Standard (Non-Customized size and content) CD \$14.98
- Non-Customized Camera-Ready pmt \$6.98

CUSTOMIZED (size/content)

- Custom Size _____
- Customized (size and content) CD \$24.98
- Customized Camera-Ready pmt \$29.98

Total Amount Due WBFI: \$ _____

Custom Orders: *Use Logo Use Text Only

If customization information is different from above company information, please note here: _____

*Hi-resolution tif, jpg, or eps logo/artwork, fonts embedded. Email artwork with additional customization information to shays@wbfi.org ; or, you may include a camera-ready pmt of your art with this order form.

The Wild Bird Feeding Industry (WBFI) sponsored development of this brochure. WBFI is an association dedicated to the progressive expansion of the wild bird feeding industry.

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