

The Next Generation

Its all about quality, convenience and choice. The *Buy The Pound* bulk merchandising system is the first of its kind. Not only will this *Smart Dispenser* deliver the freshest product on the market, it will provide consumers with a variety of benefits including instant promotions, on-screen education, and the ability to purchase based on need—one pound at a time.



Patent Pending

- Consumers and specialty stores can create unlimited custom blends, then save for future use.
- Initial seed capacity is up to 2,000 pounds.
- Refrigerated and air-sealed to deter rodents, insects and dust.
- Temperature controlled for maximum freshness.
- 10 individual seed storage compartments.
- Touch screen technology guarantees a user-friendly interface.
- Computer encourages continuous education of both employees and consumers.
- Cross selling opportunities are easily created and updated using the customer interface.



For more information regarding the *Buy The Pound* merchandising system, contact Great Eastern USA at 1-800-675-1612. Ask for Greg Mazur.