



# SPONSORSHIP OPPORTUNITIES

## WBFI 2025 ANNUAL MEETING

NOVEMBER 4-7, 2025

HOTEL CONTESSA | SAN ANTONIO, TEXAS

### WBFI TITLE SPONSORSHIP | \$8,000

- 5 comped registration passes\*
- Opportunity for a 15-minute company presentation
- Exclusive sponsorship option at evening reception
- Complimentary table-top exhibit (Premium)
- Two-page advertisement in event program
- Contact list of event attendees post-conference
- Commercial (sponsor provides) played during session (up to 3 minutes)
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to full network
- Dedicated social post to meeting attendees
- Recognition as sponsor in all promotional material

*\*Sponsors that host events off the venue may be subject to helping cover cost of transportation.*

### WBFI PLATINUM SPONSORSHIP | \$6,000

- 4 comped registration passes\*
- Opportunity for a 10-minute company presentation
- Exclusive sponsorship option at 1 event (choose from Event Lunch, Attendee Activity or Keynote Speaker)
- Complimentary table-top exhibit (Premium)
- Full-page advertisement in event program
- Contact list of event attendees post-conference
- Commercial (sponsor provides) played during session (up to 2 minutes)
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to full network
- Dedicated social post to meeting attendees
- Recognition as sponsor in all promotional material

The Wild Bird Feeding Institute is the only organization to represent the bird feeding industry, so in addition to a vacation-worthy location, you will have the opportunity to connect with future customers and like-minded individuals to elevate your position in a growing industry.

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## WBFI GOLD SPONSORSHIP | \$4,000

- 3 comped registration passes\*
- Opportunity for a 5-minute company presentation
- Exclusive sponsorship option at 1 event (choose from Board Dinner, Networking Break or Standard Session)
- Complimentary table-top exhibit (Standard)
- Half-page advertisement in event program
- Commercial (sponsor provides) played during session (up to 1.5 minutes)
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to full network
- Dedicated social post to meeting attendees
- Recognition as sponsor in all promotional material

## WBFI SILVER SPONSORSHIP | \$2,500

- 2 comped registration passes\*
- Complimentary table-top exhibit (Standard)
- Quarter-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Recognition as sponsor in all promotional material

## WBFI BRONZE SPONSORSHIP | \$1,600

- 1 comped registration pass\*
- Eighth-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Recognition as sponsor in all promotional material

***\*Comped registration passes can be used by either members or spouses***

**JOIN US** in San Antonio, Texas for the 2025 WBFI Annual Meeting, November 4-7 at the Hotel Contessa! Experience the charm and energy of this dynamic city while engaging in valuable discussions on the latest research and industry trends shaping the future of wild bird feeding.

[READ MORE >>](#)

## OTHER 2025 SPONSORSHIP OPPORTUNITIES

Off-site Tours  
and Activities

Hotel Branding

Event Workshops

Attendee Giveaways

*Let us know how we can  
best cater to and promote  
your company!*

*Contact [info@wbfi.org](mailto:info@wbfi.org) for  
more information.*



[www.wbfi.org](http://www.wbfi.org)



# SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Attendee Passes*	5	4	3	2	1
Opportunity for a company presentation	15-min	10-min	5-min		
Exclusive Sponsorship Options	X	X	X		
Tabletop Exhibit	Premium	Premium	Standard	Standard	
Program Advertisement	Two-Pg	Full Pg	1/2 Pg	1/4 Pg	1/8 Pg
Contact List of Attendees	X	X			
Commerical Played During Session	3-min	2-min	1-min		
Option to Provide Gift and Literature in Gift Bags	X	X	X	X	X
Dedicated E-Blast to Full Network	X	X	X		
Social Media Post	X	X	X		
Recognition in all promotional material	X	X	X	X	X
Investment	\$8,000	\$6,000	\$4,000	\$2,500	\$1,600

*\*Comped registration passes can be used by either members or spouses*

**HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE MEETING?**

*Let us know how we can best cater to and promote your company!*

*Contact [info@wbfi.org](mailto:info@wbfi.org) for more information.*