



WBFI 2022 Annual Meeting

SPONSORSHIP OPTIONS

November 1-3, 2022 | Sheraton Sand Key Resort | Clearwater Beach, Florida

WBFI TITLE SPONSORSHIP | \$7,500

Limited to two sponsors - Exclusive recognition and sponsorship of open night welcome reception OR special offsite member entertainment on night two

- 3 comped registration passes
- Complimentary suite upgrade for one room
- Full-page advertisement in event program
- Contact list of event attendees post-conference
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to meeting attendees
- Dedicated social post to meeting attendees
- Complimentary table-top exhibit
- Recognition as Title sponsor in all pre, during, and post material

WBFI PLATINUM SPONSORSHIP | \$5,000

- Recognition for one of the following options:
 - Keynote speaker
 - Attendee activity
 - Conference app
- 2 comped registration passes
- Half-page advertisement in event program
- Contact list of attendees post-conference
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to meeting attendees
- Dedicated social post to meeting attendees
- Recognition as platinum sponsor in all pre, during, and post material
- Complimentary table-top exhibit

DISCOUNTED ADDITIONAL CONFERENCE PASSES FOR SPONSORS

Sponsors will receive a discount code for additional employees (not using the comped passes) for a special sponsor company rate!

NEW FOR 2022!

WBFI is opening registration to nonmembers to participate in the meeting and see the value of being a part of the "WBFI flock!". Visit wbfi.org/events to book your rooms and find more information.

WBFi GOLD SPONSORSHIP | \$3,000

- Exclusive recognition of sponsorship for option below:
 - Attendee break – sponsored snack/coffee bar
 - Attendee lanyards
 - Attendee WiFi
 - Attendee registration bag
- 1 comped registration pass
- Quarter-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Dedicated social post to meeting attendees
- Complimentary table-top exhibit
- Recognition as sponsor in all pre, during, and post material



SHERATON SAND KEY RESORT

Join us on the white sand beaches of Clearwater Beach, Florida for the 2022 WBFi Annual Meeting, November 1-3 at the Sheraton Sand Key Resort! Enjoy the beautiful outdoor pool, ocean-front accommodations, and the second-to-none opportunity to learn more about new research and trends that are changing the industry.

The Wild Bird Feeding Institute is the only organization to represent the bird feeding industry, so in addition to a vacation-worthy location, you will have the opportunity to connect with future customers and like-minded individuals to elevate your position in a growing industry.

WBFi SILVER SPONSORSHIP | \$1,500

- 1 comped registration pass
- Eighth-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Complimentary table-top exhibit
- Recognition as sponsor in all pre, during, and post material

WBFi BRONZE SPONSORSHIP | \$750

- Eighth-page advertisement in event program
- Option to provide literature to event attendees
- Recognition as sponsor in all pre, during, and post material



HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE MEETING?

*Let us know how we can best cater to and promote your company!
Contact Emma Bennett ebennett@wbfi.org for more information.*