

WBFI 2023 Annual Meeting

SPONSORSHIP OPTIONS

November 7-9, 2023

Paradise Point Resort | San Diego, California



WBFI TITLE SPONSORSHIP | \$7,500

Exclusive recognition and sponsorship of open night welcome reception

- Digital marketing advertisement through Feathr (\$250 spend)
- 4 comped registration passes*
- Opportunity for a 15 minute company presentation
- Complimentary suite upgrade at hotel
- Full cover-page advertisement in event program
- Contact list of event attendees post-conference
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to meeting attendees
- Dedicated social post to meeting attendees
- Exhibit space or in a

SOLD



WBFI PLATINUM SPONSORSHIP | \$5,000

- Recognition for one of the following options:
 - Keynote speaker
 - Conference app
 - Closing Dinner - **SOLD**
- 3 comped registration passes*
- Opportunity for a 15 minute company presentation
- Full-page advertisement in event program
- Contact list of attendees post-conference
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to meeting attendees
- Dedicated social post to meeting attendees
- Complimentary table-top exhibit (Premium)
- Recognition as platinum sponsor in all pre, during, and post material



PARADISE POINT RESORT

Join us in sunny San Diego, California for the 2023 WBFI Annual Meeting, November 7-9 at the Paradise Point Resort! Enjoy tropical gardens, tranquil lagoons, sandy beaches and the second-to-none opportunity to learn more about new research and trends that are changing the industry.

The Wild Bird Feeding Institute is the only organization to represent the bird feeding industry, so in addition to a vacation-worthy location, you will have the opportunity to connect with future customers and like-minded individuals to elevate your position in a growing industry.

WBFI GOLD SPONSORSHIP | \$3,000

- Exclusive recognition of sponsorship for option below:
 - Attendee Activity - USS Midway Museum
 - Board Dinner
 - Awards Luncheon
- 2 comped registration passes*
- Half-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Dedicated social post to meeting attendees
- Dedicated e-blast to meeting attendees
- Complimentary table-top exhibit (Standard)
- Recognition as sponsor in all pre, during, and post material

WBFI SILVER SPONSORSHIP | \$1,500

- Exclusive recognition of sponsorship for option below:
 - Event Lunch
 - Event Breakfast
 - Networking Break
 - Save the Date Postcard
- 1 comped registration pass*
- Quarter-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Recognition as sponsor in all pre, during, and post material

WBFI BRONZE SPONSORSHIP | \$850

- Eighth-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Recognition as sponsor in all pre, during, and post material

** Comped registration passes can be used by either members or spouses*

DISCOUNTED ADDITIONAL CONFERENCE PASSES FOR SPONSORS

Sponsors will receive a discount code for additional employees (not using the comped passes) for a special sponsor company rate!

HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE MEETING?

Let us know how we can best cater to and promote your company!

Contact Emily Hrabik
emily@wbfi.org for more information.



www.wbfi.org



SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Attendee Passes*	4	3	2	1	0
Program Advertisement	Full Cover	Full Pg	1/2 Pg	1/4 Pg	1/8 Pg
Opportunity for a company presentation	X	X			
Option to Provide Literature in Gift Bags	X	X	X	X	X
Option to Provide Gift in Attendee Bags	X	X	X	X	X
Tabletop Exhibit	Premium	Premium	Standard		
Suite Upgrade at Hotel	X				
Digital Advertising Through Feathr	X				
Social Media Post	X	X	X		
Contact List of Attendees	X	X			
Dedicated E-Blast to Full Network	X	X	X		
Recognition in all pre, during, and post material	X	X	X	X	X
Investment	\$7,500	\$5,000	\$3,000	\$1,500	\$850

* Comped registration passes can be used by either members or spouses

HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE MEETING?

Let us know how we can best cater to and promote your company!
Contact Emily Hrabik emily@wbfi.org for more information.