



# SPONSORSHIP OPPORTUNITIES

## WBFI 2026 ANNUAL MEETING

NOVEMBER 3-5, 2026  
HILTON CARIBE | SAN JUAN PUERTO RICO

### WBFI TITLE SPONSORSHIP | \$8,000

- 5 comped registration passes\*
  - Opportunity for a 15-minute company presentation
  - Exclusive evening reception (limit 3)
  - Complimentary table-top exhibit (Premium)
  - Full cover-page advertisement in event program
  - Contact list of event attendees post-conference
  - Invitation to pre-conference Sponsor & Board Dinner (Dinner provided, limit 2 attendees per sponsor)
  - Option to provide gift items and literature to event attendees
  - Dedicated e-blast to full network
  - Dedicated social post to meeting attendees
  - Recognition as sponsor in all promotional material
- †Sponsors that host events off the venue may be subject to helping cover cost of transportation.*

### WBFI PLATINUM SPONSORSHIP | \$6,500

- 4 comped registration passes\*
- Opportunity for a 10-minute company presentation
- Exclusive sponsorship option, choose one: (limit 6) Event Lunch, Attendee Activity or Keynote Speaker
- Complimentary table-top exhibit (Premium)
- Full-page advertisement in event program
- Contact list of event attendees post-conference
- Invitation to pre-conference Sponsor & Board Dinner (Dinner provided, limit 2 attendees per sponsor)
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to full network
- Dedicated social post to meeting attendees
- Recognition as sponsor in all promotional material

The Wild Bird Feeding Institute is the only organization to represent the bird feeding industry, so in addition to a vacation-worthy location, you will have the opportunity to connect with future customers, industry professionals, subject-matter experts, and other like-minded individuals to elevate your position in a growing industry.

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## WBFI GOLD SPONSORSHIP | \$5,000

- 3 comped registration passes\*
- Opportunity for a 5-minute company presentation
- Exclusive sponsorship option at 1 event, choose one: (limit 8) Board Dinner, Networking Break or Standard Session
- Complimentary table-top exhibit (Standard)
- Half-page advertisement in event program
- Invitation to pre-conference Sponsor & Board Dinner (Dinner provided, limit 2 attendees per sponsor)
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to full network
- Dedicated social post to meeting attendees
- Recognition as sponsor in all promotional material

## WBFI SILVER SPONSORSHIP | \$3,500

- 2 comped registration passes\*
- Complimentary table-top exhibit (Standard)
- Logo in event program
- Option to provide gift items and literature to event attendees
- Recognition as sponsor in all promotional material

## WBFI BRONZE SPONSORSHIP | \$2,000

- 1 comped registration pass\*
- Logo in event program
- Option to provide gift items and literature to event attendees
- Recognition as sponsor in all promotional material

***\*Comped registration passes can be used by either members or spouses***

### JOIN WBFI in San Juan for the 2026 Event!

This is the only meeting that provides an opportunity for birding businesses to gather. In addition to great networking and learning, enjoy the beautiful destination of Puerto Rico with ease - no passport needed for U.S. citizens!

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## OTHER 2026 SPONSORSHIP OPPORTUNITIES

Off-site Tours and Activities

Hotel Branding

Event Workshops

Attendee Giveaways

*Let us know how we can best cater to and promote your company!*

*Contact [info@wbfi.org](mailto:info@wbfi.org) for more information.*



[www.wbfi.org](http://www.wbfi.org)



# SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Attendee Passes*	5	4	3	2	1
Opportunity for a company presentation	15-min	10-min	5-min		
Exclusive Sponsorship Events	X	X	X		
Tabletop Exhibit	Premium	Premium	Standard	Standard	
Program Advertisement	Cover Pg	Full Pg	1/2 Pg	Logo	Logo
Contact List of Attendees	X	X			
Invitation to pre-conference Sponsor & Board Dinner	X	X	X		
Option to Provide Gift and Literature in Gift Bags	X	X	X	X	X
Dedicated E-Blast to Full Network	X	X	X		
Social Media Post	X	X	X		
Recognition in all promotional material	X	X	X	X	X
Investment	\$8,000	\$6,500	\$5,000	\$3,500	\$2,000

\*Comped registration passes can be used by either members or spouses

**HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE MEETING?**

*Let us know how we can best cater to and promote your company!*

*Contact [info@wbfi.org](mailto:info@wbfi.org) for more information.*