

WBFI 2023 ANNUAL MEETING

NOV 7-9, 2023 | SAN DIEGO, CA

REGISTER
NOW!



Overview Schedule

The schedule will take place onsite at in the Mission Bay room at Paradise Point Resort unless otherwise noted: 1404 Vacation Road San Diego, CA 92109

REGISTER

BOOK YOUR ROOM

Tuesday, November 7th

Executive Suite (701 & 703) | Paradise Point Resort

9:00 AM – 12:00 PM Board of Directors Meeting –

12:30 PM – 2:00 PM Quality Standard Meeting – QSP Board & Members

Mission Bay Room | Paradise Point Resort

2:00 PM – 5:00 PM Attendee Registration Check-In/Tabletop Booth Set Up

2:30 PM – 4:30 PM Optional Off-Site Activity – USS Midway Museum (\$25 add-on fee required - check the box when you register)

Mission Bay Patio | Paradise Point Resort

5:30 PM – 7:30 PM Welcome Reception – featuring [Nalu the Piano Man](#)

Sponsored by Northern Bag and Box Company

Wednesday, November 8th

Hotel Lobby | Paradise Point Resort

7:00 AM – 8:00 AM Birding Tour with Flocking Around – Zach Hutchinson

Mission Bay Room | Paradise Point Resort



- 8:00 AM – 9:00 AM Coffee & Networking, Registration Check-In
Sponsored by Atlantic Grain & Trade
- 9:00 AM – 9:15 AM President Welcome
- 9:20 AM – 10:30 AM KEYNOTE: Unleash Your Inner Da Vinci – Scott Shelstrom
Sponsored by High Country Mercantile
- 10:30 AM – 10:45 AM Morning Networking Break
Sponsored by R-Way Ag
- 10:45 AM – 11:30 AM PANEL DISCUSSION: The Future of Sustainable Packaging – Amy Cohen, Ahlstrom; Anne Klein, Pet Sustainability Coalition; Daryle McDonald, Than Phu Packaging
- 11:30 AM – 12:15 PM The Next BIG Food Thing – Zach Hutchinson, Flocking Around
- 12:15 PM – 1:30 PM Lunch & Networking
Sponsored by Red River Commodities
- 1:30 PM – 2:15 PM Commodity Market Outlook and Update – Randall Fortenberry, Washington State University
- 2:15 PM – 3:00 PM PANEL DISCUSSION: Preventing Bird Window Collisions – Stephanie Egger, USGS; Paul Groleau, Feather Friendly
- 3:00 PM – 3:15 PM Afternoon Networking Break
- 3:15 PM – 4:00 PM Using Polarized Light for Better Bird Feeding – Bruce Robertson, Bard College
- 4:00 PM – 4:45 PM National Survey of Fishing, Hunting, and Wildlife-Associated Recreation, Insight into the New 2023 Survey - Kate Bachtell, USFWS
- 5:15 PM Buses Depart for Belmont Park (3146 Mission Blvd)
- 5:30 PM – 7:30 PM Off-Site Reception – [Belmont Park](#)
Sponsored by All Star Trading



Thursday, November 9th

8:00 AM – 9:00 AM Coffee & Networking
Sponsored by Inspirco

8:00 AM – 9:15 AM Members Meeting – [VIEW DRAFT AGENDA HERE.](#)

9:15 AM – 9:30 AM WBFi Inaugural Membership Awards Ceremony.
Recognizing: Wild Birds Unlimited, WBU Co-Springs, and BirdBuddy.

9:30 AM – 10:30 AM KEYNOTE: Creating a Culture of High Performance - Mike Uyboco
Sponsored by Scoular

10:30 AM – 10:45 AM Morning Networking Break
Sponsored by Turtle Mountain Seed

10:45 AM – 11:30 AM Nyjer® Study Update – Dr. David Horn

11:30 AM – 12:15 PM WBFi Market Research Report: Feeding Habits, Practices, Attitudes, and Usage Research – Sarah Brandtner, AYTM

12:15 PM – 1:30 PM Lunch & Networking
Sponsored by Essex Topcrop

1:30 PM – 2:15 PM PANEL DISCUSSION: Standards & Regulatory Update – Lorri Chavez, Central Garden & Pet, Regulatory Committee Chair; Jody Locke, Scoular, QSP Board Chair; Austin Therrell, AAFCO

2:15 PM – 3:00 PM Keep Looking Up: Your Guide to the Powerful Healing of Birdwatching – Tammah Watts

3:00 PM – 4:30 PM Mindful Outdoor Experience – Tammah Watts

5:30 PM – 7:30 PM Closing Reception – [Featuring DJ Julian Keyz](#)
Sponsored by Cerco Group

NOTE: This is a tentative schedule and is subject to change.

Last Updated: 10/30/2024

