I learned about the hobby of wild bird feeding! Bird feeding is a hobby that is beneficial for a lot of reasons, such as:

- **Sustainability and Conservation** - The desire to help wildlife has positive long-term effects on the environment! Many bird feeding hobbyists become citizen scientists.

- **Healthier Birds and Awareness of Bird Research** – bird feeding can help birds have reduced stress, rapid feather growth, and better immune defense!

- **Mental Health Benefits** – research has shown that 70% of people who engage with birds in their yard will experience a lower risk of anxiety and stress.

- **Supporting Your Local Economy** - Birding as a hobby currently ranks second to gardening as America's favorite pastime, with an estimated 43% of all U.S. households, or about 65 million people, participating each year! If you live in an agriculture community, some of what you seen grown around you may also be what you see in your backyard feeder!

**VISIT WBFI.ORG/STUDENTS FOR MORE INFO!**
BECOME A BIRD FEEDING AMBASSADOR!

WBFI is looking to have hobbyists create content about the hobby of feeding, if you and your family are interested in participating, please send us your photos and videos of you and/or your children engaging in any birding hobbies such as:

- Setting up your bird feeder
- Filling up your bird feeder
- Birds visiting your feeder
- Cleaning your bird feeder

You can send videos by emailing us: info@wbfi.org! Or follow us on social media and tag our profile and use the hashtag: #FEEDTHEBIRDS

SCAN THE QR BELOW FOR MORE RESOURCES!