MEMBER AWARDS FOR 2023:

- **Birding Product of the Year**
  - Recognition for a trusted non-food birding product or technology that enhances the hobby of wild bird feeding, such as feeders, bird baths, birdhouses, binoculars, apps, etc.
  - Must be active, good-standing WBF Members
  - The product meets WBF Quality Standards, if applicable.
  - The product must be in the marketplace for more than 1 year during the time of submission.
  - How do you market this product/drive business?

- **Bird Food Product of the Year**
  - Recognition for a trusted food product that is nutritious for birds and well-favored by consumers and hobbyists, such as seed mixes, suet cakes, belles, etc.
  - Active, good-standing, WBF Members
  - The product meets WBF Quality Standards, if applicable.
  - The product must be in the marketplace for more than 1 year during the time of submission.

- **WBF Retailer of the Year**
  - Recognition of a retailer that engages with the local community and is a trusted ambassador for wild bird feeding.
  - Active, good-standing WBF Members
  - Located in the United States or Canada
  - Must be a birding specialty store, and/or sell a minimum of 30% bird feeding or birding products.