

WBFI MEMEBRSHIP DUES FYE23

CATEGORY	SUB CATEGORY	DESCRIPTION	Dues Amount 2022-2023
Ambassador	<i>Group or individual helping to promote educational, bird conservation, and industry promotion efforts</i>		
	Student	<i>Student must show documentation of education status</i>	\$50
	Senior	<i>Bird feeding hobbyists 65+</i>	\$50
	Individual	<i>Hobbyists - cannot be working within the bird feeding industry</i>	\$75
	Organization/Group	<i>Must have charitable tax status</i>	\$155.00
Associate	<i>Provides products or services to other categories - such as packaging, transportation, marketing, HR services, consulting etc.</i>		
	Farmers / Growers	Sells and markets ag product locally, does not sell seed directly to bird feed market	\$450.00
	Business Services	Provides B2B services to members - marketing, insurance, consulting, etc.	\$450.00
	Transportation Services	Trucking companies, railways companies, logistic services	\$850.00
	Packaging Services	Supplies packaging for the wild bird feeding companies	\$850.00
	Natural Feeding	Gardening and horticulture companies interested in the natural and supplemental bird feeding hobby	\$850.00
	Equipment & Technology	Software and machine tech companies	\$850.00
Alternative Feeds	<i>Manufactures alternative feeds such as Suet, Seed Cakes & Bells, Nectar, Dried Black Soldier Fly Larvae, Mealworms, etc.</i>		
	Local	Based in North America - Serves 1 to 3 states and provinces	\$450.00
	Regional	Based in North America - serves 4 to 10 states and provinces	\$850.00

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	National	Based in North America - serves 11 to 35 states and provinces	\$1,650.00
	International	Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries	\$3,300.00
	Abroad	Based outside of North America and serves no states and provinces with the United States or Canada	\$850.00
Distributor	<i>Act as agent for other categories, brokers</i>		
	Local	Based in North America - Serves 1 to 3 states and provinces	\$450.00
	Regional	Based in North America - serves 4 to 10 states and provinces	\$850.00
	National	Based in North America - serves 11 to 35 states and provinces	\$1,250.00
	International	Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries	\$1,650.00
	Abroad	Based outside of North America and serves no states and provinces with the United States or Canada	\$850.00
Feeder/Accessories	<i>Manufactures bird feeders or other hard goods</i>		
	Local	1 to 3 states and provinces	\$450.00
	Regional	4 to 10 states and provinces	\$850.00
	National	10 to 35 states and provinces	\$1,650.00
	International	36+ states and provinces / international and based in U.S. or Canada	\$3,300.00
	Abroad	Based outside of North America and no business done in the United States or Canada	\$850.00
Packer	<i>Package wild bird seed for sale to consumers</i>		
	Local	Based in North America - Serves 1 to 3 states and provinces	\$850.00
	Regional	Based in North America - serves 4 to 10 states and provinces	\$2,500.00
	National	Based in North America - serves 11 to 35 states and provinces	\$5,500.00

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	International	Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries	\$9,750.00
	Abroad	Based outside of North America and serves no states and provinces with the United States or Canada	\$2,500.00
Processor	<i>Clean seed and provide to packers.</i>		
	Local	Based in North America - Serves 1 to 3 states and provinces	\$650.00
	Regional	Based in North America - serves 4 to 10 states and provinces	\$850.00
	National	Based in North America - serves 11 to 35 states and provinces	\$1,250.00
	International	Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries	\$1,650.00
	Abroad	Based outside of North America and serves no states and provinces with the United States or Canada	\$850.00
Retailers, Franchisors, Hardware & Department Stores	<i>Sells products of Packers or Feeder/Accessories</i>		
NORTH AMERICA	Single Storefront	Single storefront	\$250.00
	Local	1-3 states & provinces / 2-5 stores total	\$400.00
	Regional	4 to 10 states and provinces / 6-10 stores total	\$850.00
	National & Franchisor	11+ states and provinces / 11+ stores total	\$1,650.00
	E-commerce	Only sells online, no store-front	\$1,650.00
	Abroad	Franchise stores, based outside of North America and serves no states and provinces with the United States or Canada	\$850.00
START-UP	Fits in any category, but has been in business for less than a year or is still in a start-up phase.		
	Any	Only eligdible for one year of membership.	\$250.00