



# WBFI 2022 Annual Meeting

## SPONSORSHIP OPTIONS

November 1-3, 2022 | Sheraton Sand Key Resort | Clearwater Beach, Florida

### WBFI TITLE SPONSORSHIP | \$7,500

*Limited to two sponsors - Exclusive recognition and sponsorship of open night welcome reception OR special offsite member entertainment on night two*

- 3 comped registration passes
- Complimentary suite upgrade for one room
- Full-page advertisement in event program
- Contact list of event attendees post-conference
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to meeting attendees
- Dedicated social post to meeting attendees
- Complimentary table-top exhibit
- Recognition as Title sponsor in all pre, during, and post material

**SOLD OUT!**

### WBFI PLATINUM SPONSORSHIP | \$5,000

- Recognition for one of the following options:
  - Keynote speaker
  - Attendee activity
  - Conference app
  - Closing dinner
- 2 comped registration passes
- Half-page advertisement in event program
- Contact list of attendees post-conference
- Option to provide gift items and literature to event attendees
- Dedicated e-blast to meeting attendees
- Dedicated social post to meeting attendees
- Recognition as platinum sponsor in all pre, during, and post material
- Complimentary table-top exhibit

#### DISCOUNTED ADDITIONAL CONFERENCE PASSES FOR SPONSORS

Sponsors will receive a discount code for additional employees (not using the comped passes) for a special sponsor company rate!

#### NEW FOR 2022!

WBFI is opening registration to nonmembers to participate in the meeting and see the value of being a part of the "WBFI flock!". Visit [wbfi.org/events](http://wbfi.org/events) to book your rooms and find more information.

## WBF I GOLD SPONSORSHIP | \$3,000

- Exclusive recognition of sponsorship for option below:
  - Attendee break – sponsored snack/coffee bar
  - WBF I networking happy hour
  - Attendee WiFi
  - Attendee registration bag
- 1 comped registration pass
- Quarter-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Dedicated social post to meeting attendees
- Complimentary table-top exhibit
- Recognition as sponsor in all pre, during, and post material



## SHERATON SAND KEY RESORT

Join us on the white sand beaches of Clearwater Beach, Florida for the 2022 WBF I Annual Meeting, November 1-3 at the Sheraton Sand Key Resort! Enjoy the beautiful outdoor pool, ocean-front accommodations, and the second-to-none opportunity to learn more about new research and trends that are changing the industry.

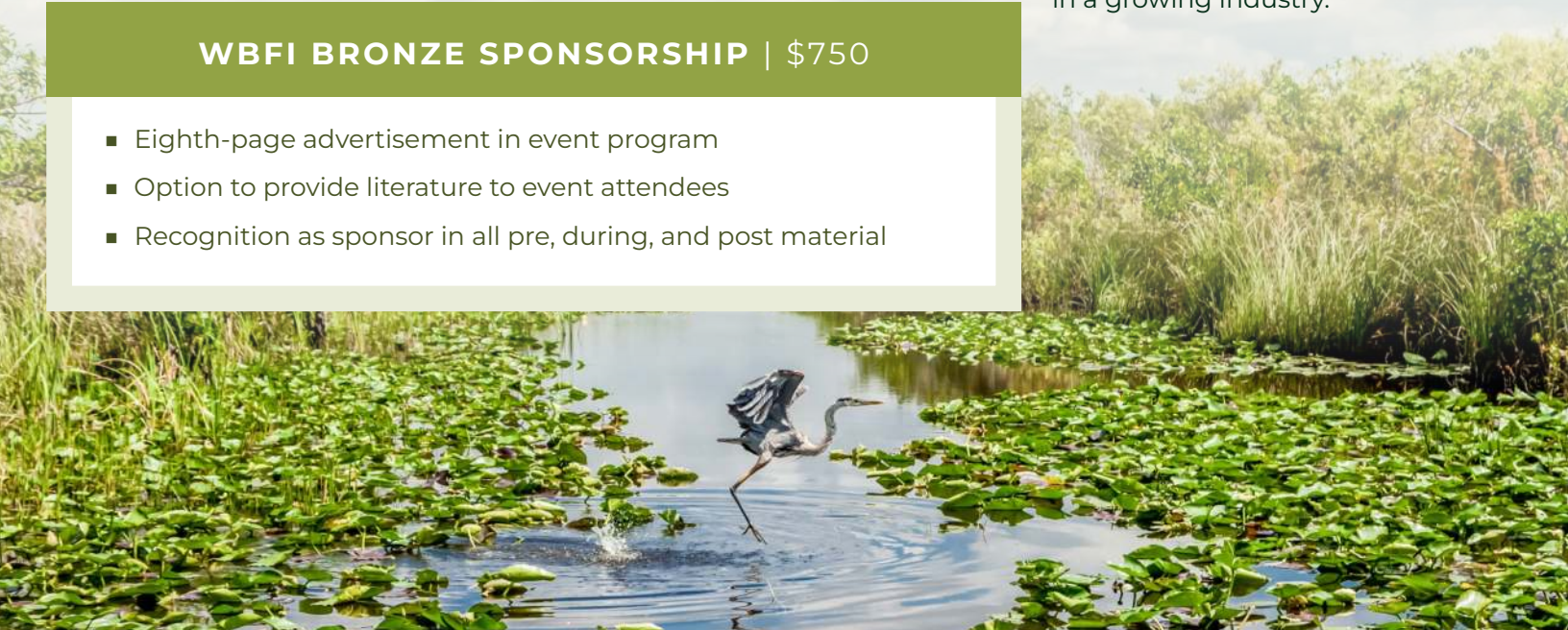
The Wild Bird Feeding Institute is the only organization to represent the bird feeding industry, so in addition to a vacation-worthy location, you will have the opportunity to connect with future customers and like-minded individuals to elevate your position in a growing industry.

## WBF I SILVER SPONSORSHIP | \$1,500

- 1 comped registration pass
- Eighth-page advertisement in event program
- Option to provide gift items and literature to event attendees
- Complimentary table-top exhibit
- Recognition as sponsor in all pre, during, and post material

## WBF I BRONZE SPONSORSHIP | \$750

- Eighth-page advertisement in event program
- Option to provide literature to event attendees
- Recognition as sponsor in all pre, during, and post material



**HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE MEETING?**

*Let us know how we can best cater to and promote your company!  
Contact Emma Bennett [ebennett@wbfi.org](mailto:ebennett@wbfi.org) for more information.*