



WBFI MEMBERSHIP DUES

2026 - 2027

AMBASSADOR

Ambassadors are groups or individuals helping to promote educational, bird conservation and industry promotion efforts.

STUDENT | \$50

Student must show documentation of education status.

SENIOR | \$50

Bird feeding hobbyists 65+

INDIVIDUAL | \$75

Hobbyists; Cannot be working within the bird feeding industry.

ORGANIZATION/GROUP | \$155

Must have charitable tax status.

ASSOCIATE

Associates provide products or services such as packaging, transportation, marketing, HR services etc. to other categories.

FARMERS/GROWERS | \$475

Sells and markets ag product locally. Does not sell seed directly to bird feed market.

BUSINESS SERVICES | \$475

Provides B2B services to members - marketing, insurance, consulting, etc.

TRANSPORTATION SERVICES | \$900

Trucking companies, railways companies, logistic services

PACKAGING SERVICES | \$900

Supplies packaging for the wild bird feeding companies

NATURAL FEEDING | \$900

Gardening and horticulture companies interested in the natural and supplemental bird feeding hobby

EQUIPMENT & TECHNOLOGY | \$900

Software and machine tech companies

Alternative Feeds manufactures feeds such as Suet, Seed Cakes & Bells, Nectar, Dried Black Soldier Fly Larvae, Mealworms etc.

LOCAL | \$475

Based in North America - Serves 1 to 3 states and provinces

REGIONAL | \$900

Based in North America - serves 4 to 10 states and provinces

NATIONAL | \$1,750

Based in North America - serves 11 to 35 states and provinces

INTERNATIONAL | \$3,500

Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries

ABROAD | \$900

Based outside of North America and serves no states and provinces with the United States or Canada

Distributors act as agents for other categories; brokers.

LOCAL | \$475

Based in North America - Serves 1 to 3 states and provinces

REGIONAL | \$900

Based in North America - serves 4 to 10 states and provinces

NATIONAL | \$1,325

Based in North America - serves 11 to 35 states and provinces

INTERNATIONAL | \$1,750

Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries

ABROAD | \$900

Based outside of North America and serves no states and provinces with the United States or Canada

Feeder/Accessories manufacture bird feeders or other hard goods.

LOCAL | \$475

Serves 1 to 3 states and provinces

REGIONAL | \$900

Serves 4 to 10 states and provinces

NATIONAL | \$1,750

Serves 10 to 35 states and provinces

INTERNATIONAL | \$3,500

Serves 36+ states and provinces - International and based in U.S or Canada

ABROAD | \$900

Based outside of North America and no business done in the United States or Canada

Packers package wild bird seed for sale to consumers.

LOCAL | \$900

Based in North America - Serves 1 to 3 states and provinces

REGIONAL | \$2,750

Based in North America - serves 4 to 10 states and provinces

NATIONAL | \$6,000

Based in North America - serves 11 to 35 states and provinces

INTERNATIONAL | \$10,500

Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries

ABROAD | \$2,750

Based outside of North America and serves no states and provinces with the United States or Canada

Processors clean seed and provide to packers.

LOCAL | \$675

Based in North America - Serves 1 to 3 states and provinces

REGIONAL | \$900

Based in North America - serves 4 to 10 states and provinces

NATIONAL | \$1,325

Based in North America - serves 11 to 35 states and provinces

INTERNATIONAL | \$1,750

Based in North America - serves 36+ states and provinces in U.S. or Canada OR based outside of NA and serves more than 2 countries

ABROAD | \$900

Based outside of North America and serves no states and provinces with the United States or Canada

RETAILERS

Retailers, Franchisors and Hardware & Department Stores sell products of Packers or Feeder/Accessories

SINGLE STOREFRONT | \$265

Operates only one storefront

LOCAL | \$425

1-3 states & provinces / 2-5 stores total

REGIONAL | \$900

4 to 10 states and provinces / 6-10 stores total

NATIONAL & FRANCHISOR | \$1,750

11+ states and provinces / 11+ stores total

E-COMMERCE | \$1,750

Only sells online, no store-front

ABROAD | \$900

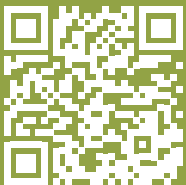
Franchise stores, based outside of North America and serves no states and provinces within the United States or Canada

Start Up fits in any category but has been in business for less than a year or is still in a start-up phase.

ANY | \$250

Only eligible for one year of membership.

START UP



Ready to start your WBF membership?

Apply online at wbfi.org/join or contact us! | Phone: (888) 839-1237 Email: info@wbfi.org



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